

ReapChain BusinessPaper

ver 0.9

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Background

Blockchain is a distributed computing technology that provides reliability, stability, security, and efficiency of data. It is attracting attention as a foundation technology that drives the Fourth Industrial Revolution along with IoT. In particular, with the recent rapid development of hardware and network-related IoT technologies, various discussions on the convergence of IoT and blockchain are being made, and blockchain technologies in multiple fields such as production process tracking and manufacturing management processes through IoT technologies are expected to be used efficiently in the future. However, in the IoT industry, security and authentication are operated by a centralized method, but it has several side effects regarding security, cost, and trust.

ReapChain provides a new hybrid blockchain that can improve the existing IoT system and solve the problems of the blockchains through a new consensus algorithm by authenticating individual devices and by preventing data forgery based on PID of things technology. With the new hybrid blockchain, ReapChain aims to realize the distributed processing of large amounts of data generated from the IoT industry.

ReapChain proposes the following methodology to build a blockchain-based IoT-specific platform with enhanced transparency and security through ReapChainBaaS for a developer friendly-blockchain development environment.

- **Methodology**

- To establish a blockchain by blockchainifying the end-to-end section through the IoT specialized ReapChainBaaS.
- To implement PID (Private ID), a new device authentication system through a private key encryption technology of the ReapSDK.

1. IoT Market Overview and Status

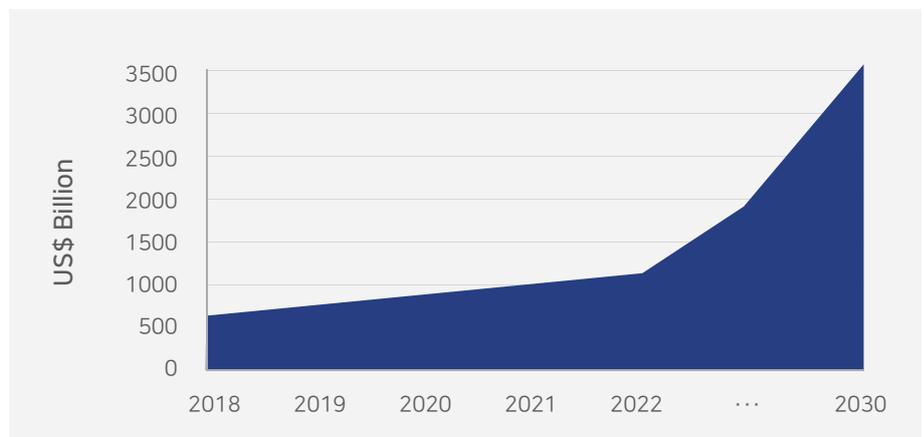
1.1

Global IoT Market Status

The growth of the IoT market is accelerating due to the development of communication technologies such as IoT networks, and 5G and the expansion of the infrastructure. Also, as cyber-attacks targeting IoT systems are becoming a reality, and the damages from the attack are increasing, the IoT security market is rapidly growing as well.

The total global IoT market will grow by 12.8% annually from 2016 to 2022 to reach \$1.2 trillion in 2022, and by 2030, it will be a \$3.1 trillion of vast market. The IoT embedded system market will reach \$83.9 billion by 2023, and the global market size of IoT devices and service platforms will be \$1.1 billion. Total IoT security spending amounted to \$1.5 billion in 2018, with a high annual growth rate of 27.9%.

< Figure 1. Global IoT Market Forecast >



[Source : Forest and Sullivan (2018)]

1.2 The Need for Blockchain in the IoT Industry

With the rapid development of hardware and network-related IoT technologies in recent years, the importance of data integrity, system security, and device control in the IoT industry are increasing.

Blockchain technology is emerging as a solution in the IoT field because blockchain technology has advantages such as distributed data structure, cryptography theory and security technology, and consensus technology that is hard to manipulate and change data.

< Table 1. Expected Effects of Blockchain Technology Adoption in the IoT Industry >

Category	Benefit
Improve data reliability	In the blockchain, data is stored in encrypted form and is shared with all participants, not in a centralized way. Because participants continuously verify the shared ledger, it is almost impossible to forge and alter the recorded data, and it ensures reliability by breaking away from the centralized control method.
Improved security (device authentication)	The distributed structure of the blockchain does not affect the overall performance even if one part of the operation stops working, and it is relatively safe from attacks such as DDoS or hacking threats because it can prevent access by unauthorized users.
Vigorous Data transaction	Transactions are possible in a P2P method without a central system or an intermediary. Also, It is possible to purchase the IoT device license or industry-related data with blockchain tokens.

Blockchain can be applied systematically to the IoT industry, where connection and data sharing of various devices is emphasized, as it can effectively utilize the strengths of distributed data storage. Also, since the centralized system and infrastructure are not needed, facility investment and operating costs can be lowered, helping the expansion of the IoT industry.

In particular, the blockchain applied IoT system will present an opportunity to expand the application areas of the IoT industry. Centered on fields that emphasize the convenience of P2P-based data sharing and the safe data storing and utilizing, the needs for introducing blockchain-based IoT systems are expected to increase.

2. Limitations of IoT System Implementation

2.1

Processing Large Amounts of Data in the IoT Industry

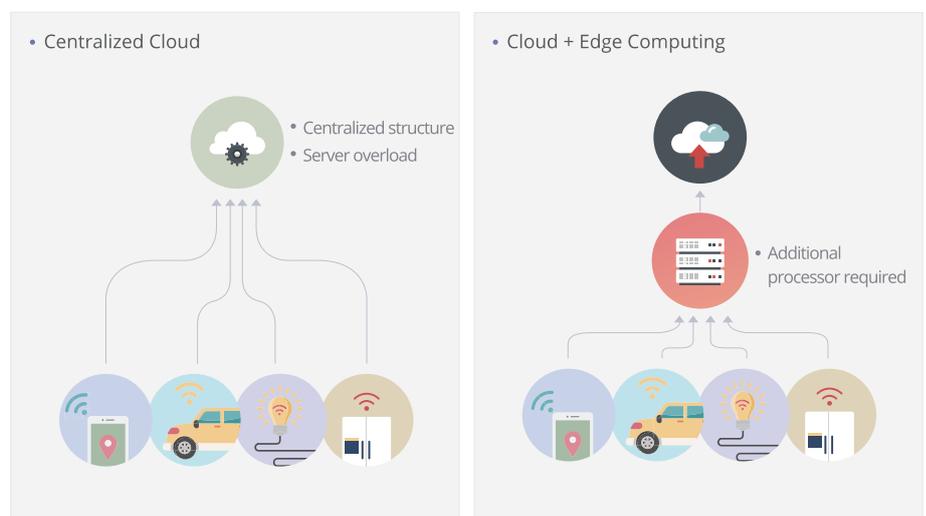
The problem of processing large amounts of data in a centralized architecture

As IoT services become invigorated, the number of devices connected to the network is increasing rapidly, and it leads to a rise in data traffic. In particular, as the wearable and connected car services begin, data traffic is expected to increase in the area of infotainment (Information+Entertainment).

Most IoT companies manage IoT devices after renting computing resources from cloud service providers. However, since the existing cloud system is inefficient to handle exploding data because the centralized server processes all the data, it causes the degrading of the overall speed and quality of IoT services.

Recently, "edge computing" technology has been introduced to process real-time data based on distributed small servers to reduce the data traffic burden and lower the probability of service delay. However, since edge computing requires additional processors to handle increasing computing tasks, cost problems in facility maintenance and difficulties in system management may occur.

< Figure 2. Changes in Storing Methods of Data in the IoT Industry >



2.2

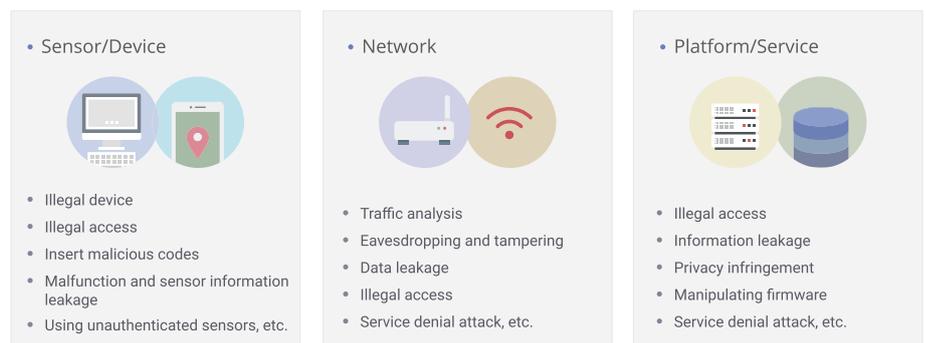
Security in the IoT Industry

Security issues regarding hacking of the IoT devices and accessing by unauthorized devices

Devices connected to the IoT must be connected to the network with individual IDs that can identify themselves. In the IoT industry, various devices are information providers, but there is no reliable ID authentication system for individual devices and a verification system for data transmitted between devices.

In the IoT environment, as shown in <Figure 3.>, since various devices are interconnected, it is difficult to use the encryption algorithm used in the existing system, making it vulnerable to external attacks such as Malware and DDoS. Various attacks against the IoT devices occur frequently and the hacked devices are highly likely to be used as a means to spread malicious codes and spam by leaking essential data such as user account information and passwords. Since the forged data of hacked devices cannot be verified and secured, malfunction of the entire system due to incorrect data transmission and other various side effects can occur. If authentication of IoT devices or data security systems does not exist, there can be threats across the entire IT services.

< Figure 3. Security Threats in the IoT Environment >



2.3

Convergence of Blockchain and IoT System

Difficulties in developing blockchain-based software

Many companies are trying to expand their business areas using IoT technology. But their infrastructures are implemented with various technologies and processes, making the system structure very complicated. Therefore, companies do not have the flexibility and competence related to system development in integrating the existing system with new technology such as blockchain, which utilizes new programming frameworks and development languages.

For this reason, most companies tend to rely on third parties for the implementation of blockchain-based business processes and the system establishment for the business processes through outsourcing contract, which requires a lot of cost and time. Therefore, companies need specialized development tools and environment which support various development languages such as java, c#, c++, and PHP accustomed to their programmers and enable the development of DApps with ease.

Integration problem of blockchain and IoT system

Existing blockchains seek various methods to complement the shortcomings and secure high processing speed and scalability for convergence with the IoT industry. However, it has not yet solved the issues related to the security of devices and decentralization with satisfaction.

For a public blockchain, it is hard to implement a practical IoT system because of the low processing speed caused by the limited computational power of a node when data transactions occur. Private blockchain-based IoT systems partially guarantee higher processing speed and scalability than public blockchains by restricting the authority to participate in the blockchain network. However, data transparency cannot be guaranteed because decentralization is not achieved. To solve the dilemma of private blockchain and public blockchain, the blockchain industry-related workers and developers need a new technology that integrates the existing blockchain technology with various devices in the IoT industry.

3. ReapChain's Solution – ReapChainBaaS

- ReapChain offers ReapChainBaaS as a solution for the perfect convergence of IoT technology and blockchain.

3.1

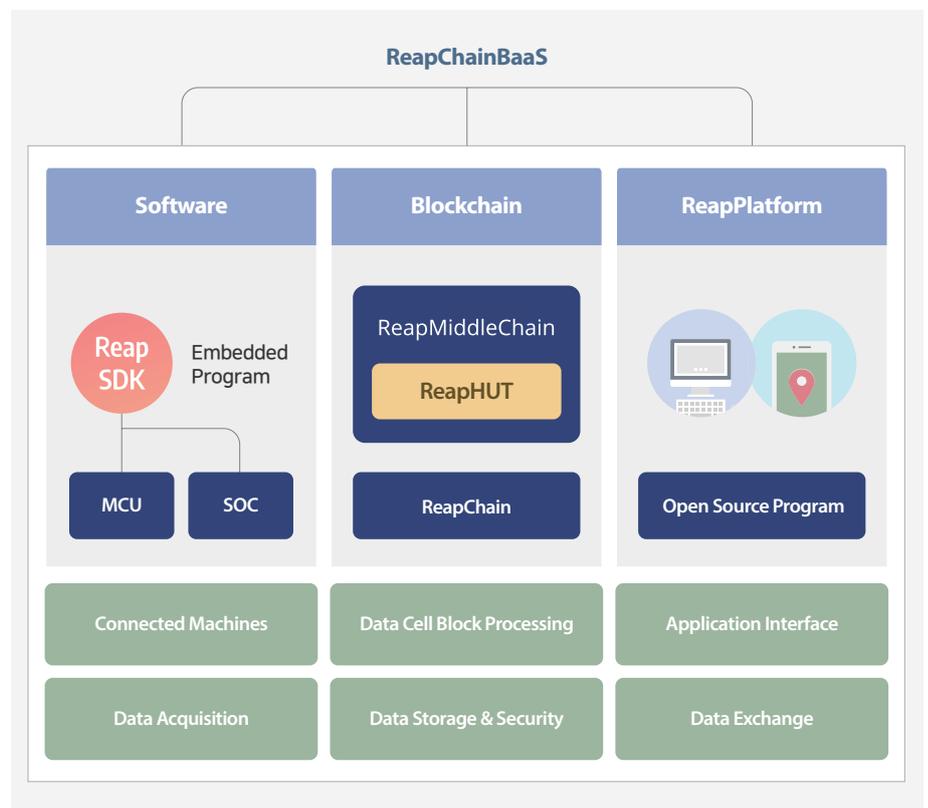
Overview of ReapChainBaaS

BaaS (Blockchain as a Service) is a cloud computing platform that provides a development environment for blockchain-based software.

ReapChain offers services in the form of BaaS and provides a business customized API to build a blockchain infrastructure without blockchain expertise. Therefore, by utilizing ReapChainBaaS, anyone can quickly and conveniently integrate the blockchain with the IoT related services and shorten the service development time.

The primary services of ReapChainBaaS include ReapSDK, which can implement PID (Private ID) of IoT devices, Reap HUT, a storage service, and ReapPlatform, which acts as an operating platform and a data storage.

< Figure 4. ReapChainBaaS Configuration >



3.2

The Primary Services of ReapChainBaaS

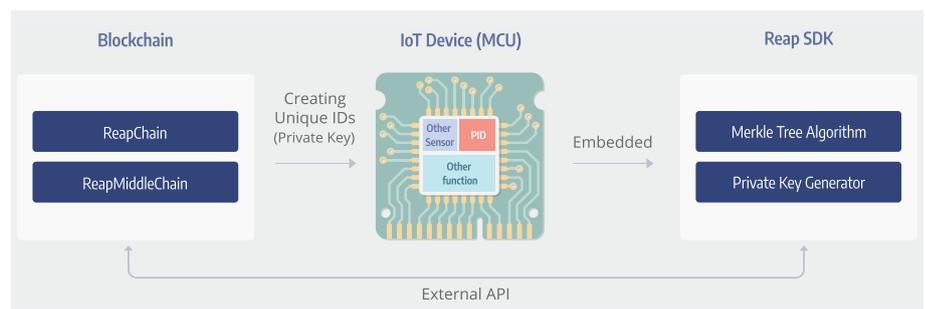
ReapSDK: Implementing PID (Private ID) of IoT device

DID is a technology that has been used only for personal identity authentication. DID technology is extended its application to devices through the encryption technology of ReapSDK to implement a unique device authentication system, PID, to ensure data security.

① Implementation of PID through ReapSDK

ReapSDK generates a 32-byte of PID on each IoT device and stores it in internal non-volatile memory. When a data transaction occurs, by receiving and storing the final hash information generated from ReapMiddleChain, each IoT device can verify device reliability by becoming a node of ReapChain.

< Figure 5. Implementation of PID >



- Device Private Key: Private keys are issued for each MCU to create and assign independent and unique IDs to devices.
 - A user's private key is encrypted with a password and stored.
 - The encryption algorithm is an improved version of AES-128 used in the Ethereum. The algorithm is encrypted about 10,000 to 200,000 times and stored in the form of a Keystore file to prepare Brute Force attacks.
 - Keystore files encrypted with an 8-digit password that combines alphabets and numbers are almost impossible to decrypt.
- Merkle-Tree Data: IoT devices are allowed to store 5 to 50 hash values depending on the specification and performance of MCU and can perform partial functions of a blockchain node. The last value of Merkle-Tree (Hash-Tree) is stored to prevent forgery.
- ReapChain External API: ReapChain External API supports protocol functions for ReapMiddleChain and IoT devices to communicate with each other.

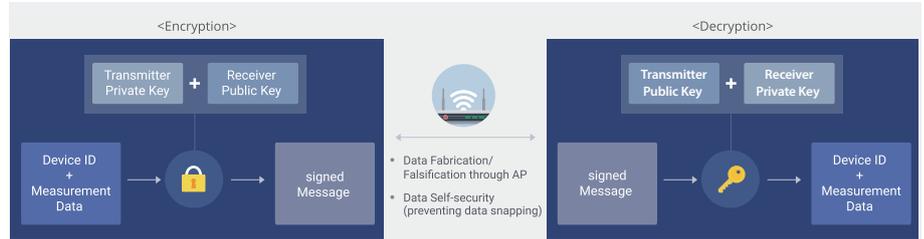
3.2

The Primary Services of ReapChainBaaS

② Data forgery prevention through private key encryption technology

The data generated from MCU is processed to create a signed message through unique encryption technology utilizing the unique private key of each device and the public key of the reception device, and it is transmitted to ReapChain via ReapMiddleChain. Since the delivered signed message requires a private key of the receiving device and the public key of the transmitting device for decryption, data forgery can be detected even if hackings have occurred on communication devices such as routers and AP. Also, even if data snatching (interception of data) occurs through a communication device, without a private key, the decryption of data is impossible.

< Figure 6. Signed Message through Encrypted Private Key >



- Device ID information and measurement data are generated in the devices.
- Generated data is encrypted to create a signed message through a unique private key of a device and a public key of a data receiving device.
- Since encrypted-signed messages transmitted through AP requires a unique private key of the receiving device to decrypt, unauthorized devices cannot restore the original data.
- The receiving device of an encrypted signed message can decrypt the data using its private key and a public key of transmitting device of the data.
- If forged data by hacking is transferred, the forgery can be detected because it cannot be decrypted by the private key of the receiving device and public key of the transmitting device.

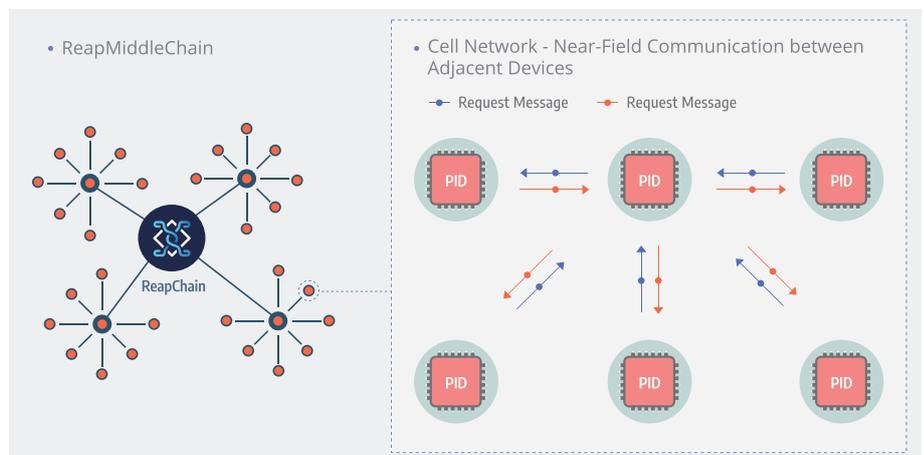
3.2

The Primary Services of ReapChainBaaS

③ Mutual verification between adjacent devices using Merkle Tree algorithm

The Network is divided into multiple layers, and in many cases, downsized IoT devices are not equipped with an interface that supports direct communication with the main net. In the IoT systems, to secure the accuracy of the data provided by the final sensor node, a reliability verification is inevitable not only for relay nodes but also for independent short-range wireless networks connecting each node. As shown in <Figure 7. >, in the cell network to which Reap SDK is applied, secondary security is possible by checking for the forgery of transmitted data, comparing the adjacent edge node with the Merkle tree value of the end node.

< Figure 7. Structure of Near-Field Communication between adjacent devices >



- Encrypt end-to-end communication data based on the encrypted public key.
- Verify the integrity of the block by connecting IoT devices to the cell network.
- Proceed verification by the connected nodes on synchronized blocks by storing the most recent N block hash values in each IoT device.

3.2

The Primary Services of ReapChainBaaS

ReapHut: Storage for additional strong security and efficient data management

ReapHut is a private temporary storage space for data transfer and irreversible storage with WORM (Write-Once Read-Many) storage technology is applied that cannot be changed once data is written. Data stored in ReapHut can be deleted after a certain period of time, and it has a function to classify and determine essential data to be finally transmitted to ReapChain.

The Data management technology of ReapHut has SHA-256-based digital security, real-time data encryption, and time modulation prevention. It is fundamentally impossible to forge or delete data because access to data is not allowed without access rights.

ReapPlatform: A platform for convenient and efficient service management

As a data store, ReapPlatform is a space where data transactions take place and a platform for trading necessary data between data processing companies and service providers & users.

Also, ReapPlatform is a platform that interconnects IoT devices & servers and applications. It is implemented based on oneM2M, an international standard of IoT, and an operating platform that manages device information and provides services such as access control, authentication, and user management.

4. Business Model

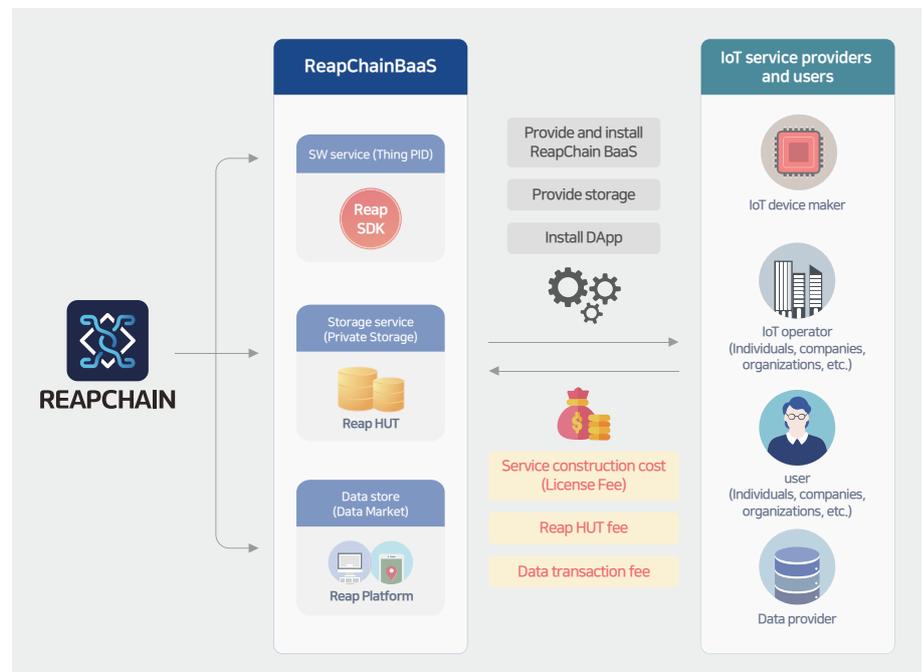
4.1

Business Model

ReapChainBaaS based Business Model

ReapChain aims to combine various business areas by invigorating the IoT industry specialized platform, to establish a reasonable fee and incentive system, and to build a competitive business model through a prosperous token economy by providing ReapChainBaaS.

< Figure 8. ReapchainBaaS Based Business Model >



By utilizing ReapPlatform as a data hub, the IoT service providers and users can register and trade data quickly and easily. It makes participants in the IoT industry generate synergy by linking with other industries and realize a blockchain-based data economy ecosystem.

4.1

Business Model

ReapChainBaaS revenue structure

① ReapChainBaaS service fee (license fee)

Service users pay a fee according to a plan as a license fee in introducing ReapChainBaaS.

- ReapChainBaaS service fee includes the total cost of installing the ReapChain Protocol and managing security solutions and complex backend solutions.

② ReapHut usage fee

Reap HUT is private temporary storage. Service users can choose monthly usage amounts and pay a fee according to the amount of usage.

- When using the ReapHut service, users can specify and select monthly usage amounts, and the cost is set differently according to the chosen usage.

③ Data trading fee

Users who need customer data for analysis & utilization and PR & marketing purchase the data from the data producer within ReapPlatform and pay a certain amount of fee for data trading to ReapChain.

< Table 2. Examples of ReapChainBaaS rates >

Plan : Rating system applied (General/Intermediate/Advanced)

Price : Flat rate method (Monthly billing)

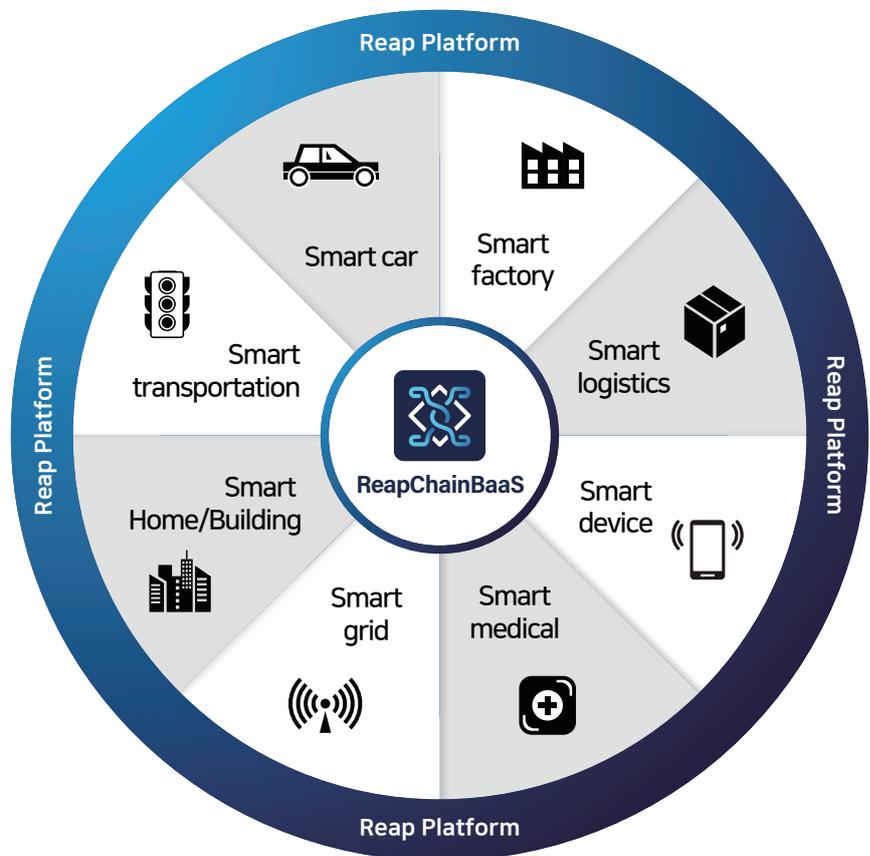
ReapSDK	ReapHut (Capacity)	ReapChain (Number of TX)
Charge Once at the time of initial installation	Offer different capacity according to the rating system	Offer different number of TX according to the rating system

- Monthly billing system: When using the service, the fee varies according to the set capacity.
- Detailed standards are subject to change depending on the situation when the service opens.

4.2 Applicable Fields

ReapChain aims to provide a platform suitable for various IoT industry fields through ReapChainBaaS and build an integrated platform that can share and utilize data through interconnection and expansion among IoT industry ecosystem participants.

< Figure 9. ReapChainBaaS applicable fields >



4.2

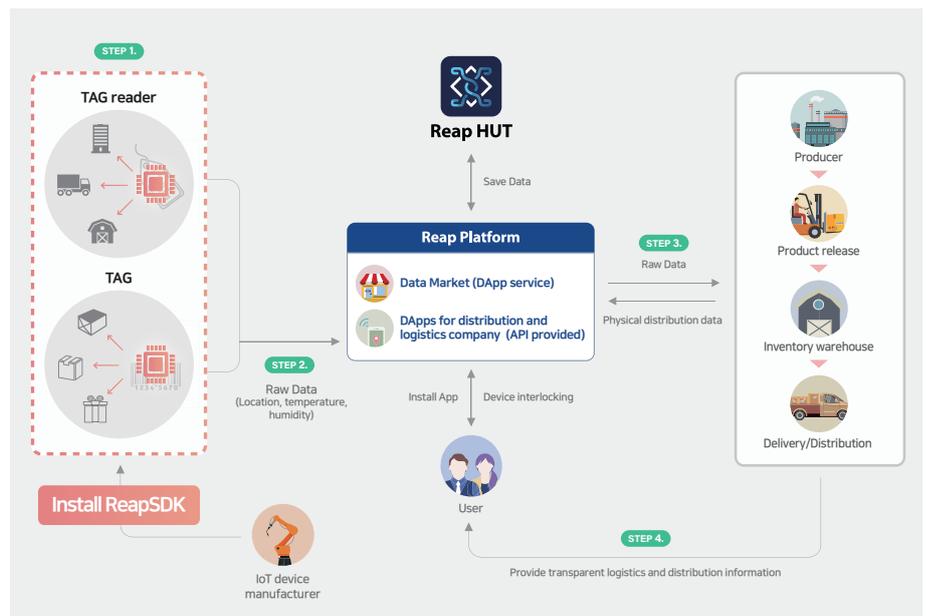
Applicable Fields

Smart logistics service through product history and tracking

Distribution/logistics companies utilizing ReapChainBaaS can optimize the stability, efficiency, and processing speed of the logistics system by collecting, analyzing, and sharing data from a series of processes such as shipping, gathering, transporting of goods, and accurate delivering to customers. Users are provided with transparent logistics and distribution information.

Manufacturers and distributors can grasp the information in the distribution/logistics process in real-time to provide final delivery information to the consumers and reduce unnecessary production through transaction information.

< Figure 10. ReapChainBaaS-based distribution system flow chart >



Step1. Product production and data input based on the TAG system with ReapSDK applied.

Step2. Continuous transmission and verification of product status data through the TAG system.

Step3. Transmission and verification of additional data such as location information in the entire distribution process and warehousing & forwarding records by ReapPlatform.

Step4. Reception and verification of reliable data on products purchased by users.

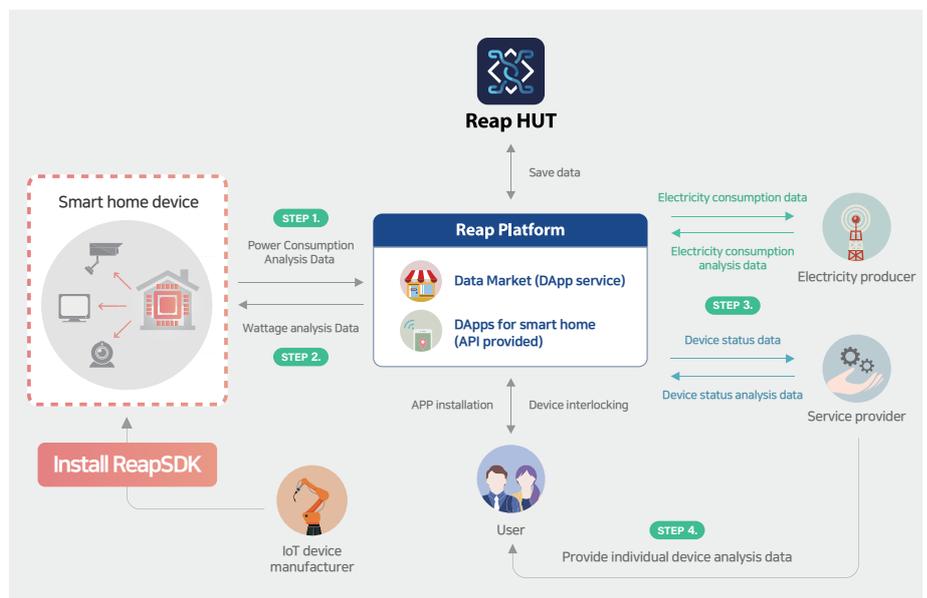
4.2

Applicable Fields

Smart home energy management service

Power companies utilizing ReapChainBaaS can operate efficiently through the production of an appropriate amount of power by analyzing the power consumption amounts of individual industries and each household. By providing the required amount of power to each household at the right time, the service providers can prevent unnecessary energy consumption. Users can receive transparent and reliable services through individual device status-related data and power consumption analysis data. Manufacturers can get Real-time data regarding power consumption amount and device status.

< Figure 11. ReapChainBaaS-based power system flow chart >



- Step1. Transmission and verification of the various data and power consumption amounts generated from ReapSDK applied smart home devices.
- Step2. Continuous transmission and verification of device status and power consumption data through smart home devices.
- Step3. Checking the amount of power each household needs by a power company, and analysis of the device status data to improve service quality by service providers through ReapPlatform.
- Step4. Reception of reliable data and verification of information for smart home individual devices at each household.

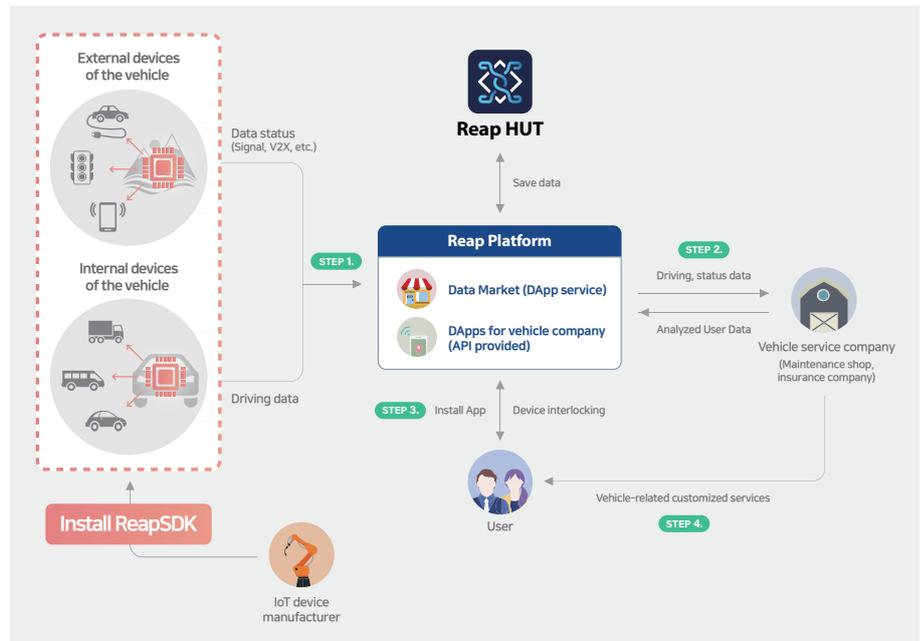
4.2

Applicable Fields

Smart vehicle service using driving data

Service providers utilizing ReapChainBaaS provide information on surroundings of drivers by checking in detail based on V2X (Vehicle to Everything) data to car manufacturers, car users, and service providers. Car users receive convenient vehicle-related services, and car manufacturers can increase sales by producing equipment that service companies need. As service providers, insurance companies can provide customized services, such as differentiated products based on the driving habits of car users.

< Figure 12. ReapChainBaaS-based vehicle service flow chart >



- V2X (Vehicle to Everything): With the vehicle centered, this technology exchanges or provides information with other devices delivering wired and wireless networks.

- Step1. Continuous transmission and verification of data from a vehicle's internal / external devices that ReapSDK is applied.
- Step2. Reception of vehicle driving and status data and transmission of analysis data by vehicle service companies through ReapPlatform.
- Step3. Reception and verification of reliable vehicle data through interlinking the devices by car users.
- Step4. Providing customized vehicle-related services based on analyzed data through ReapPlatform.

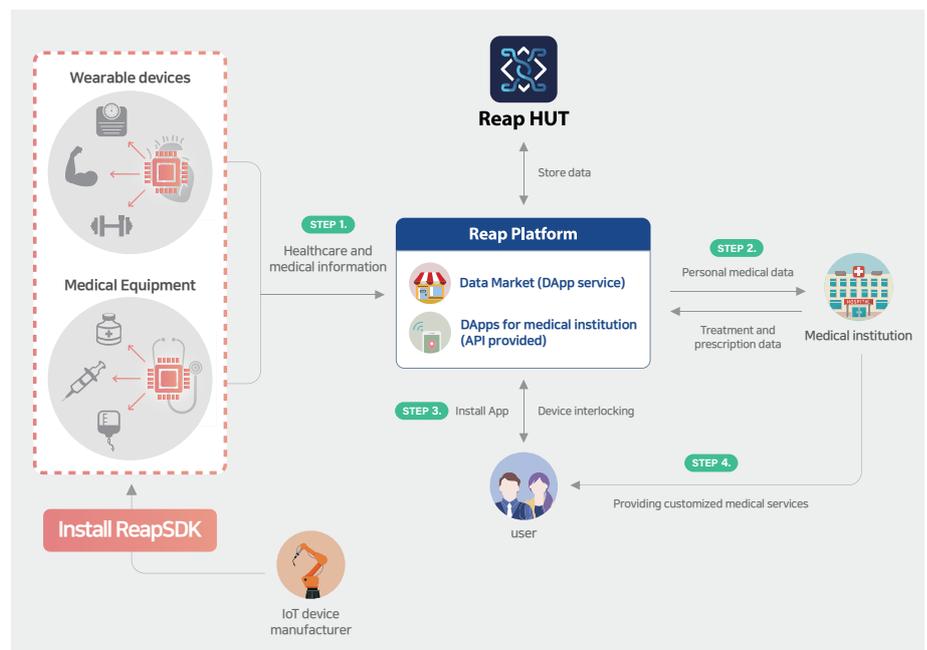
4.2

Applicable Fields

Smart medical service based on the personal medical information

Medical institutions can provide customized medical services based on personal medical data such as medical information and treatment records collected through ReapPlatform provided by ReapChainBaaS and can reduce medical malpractice that may occur because of the patient information not shared. Users can avoid incorrect prescriptions and unconscious medical institutions, and manufacturers provide optimized devices through medical institution data.

< Figure 13. ReapChainBaaS-based medical service flow chart >



Step1. Continuous transmission and verification of personal medical data generated from medical devices that ReapSDK is applied.

Step2. Reception of personal medical data and verification of usage records by medical institutions through ReapPlatform.

Step3. Reception and verification of reliable data information regarding medical services provided by users.

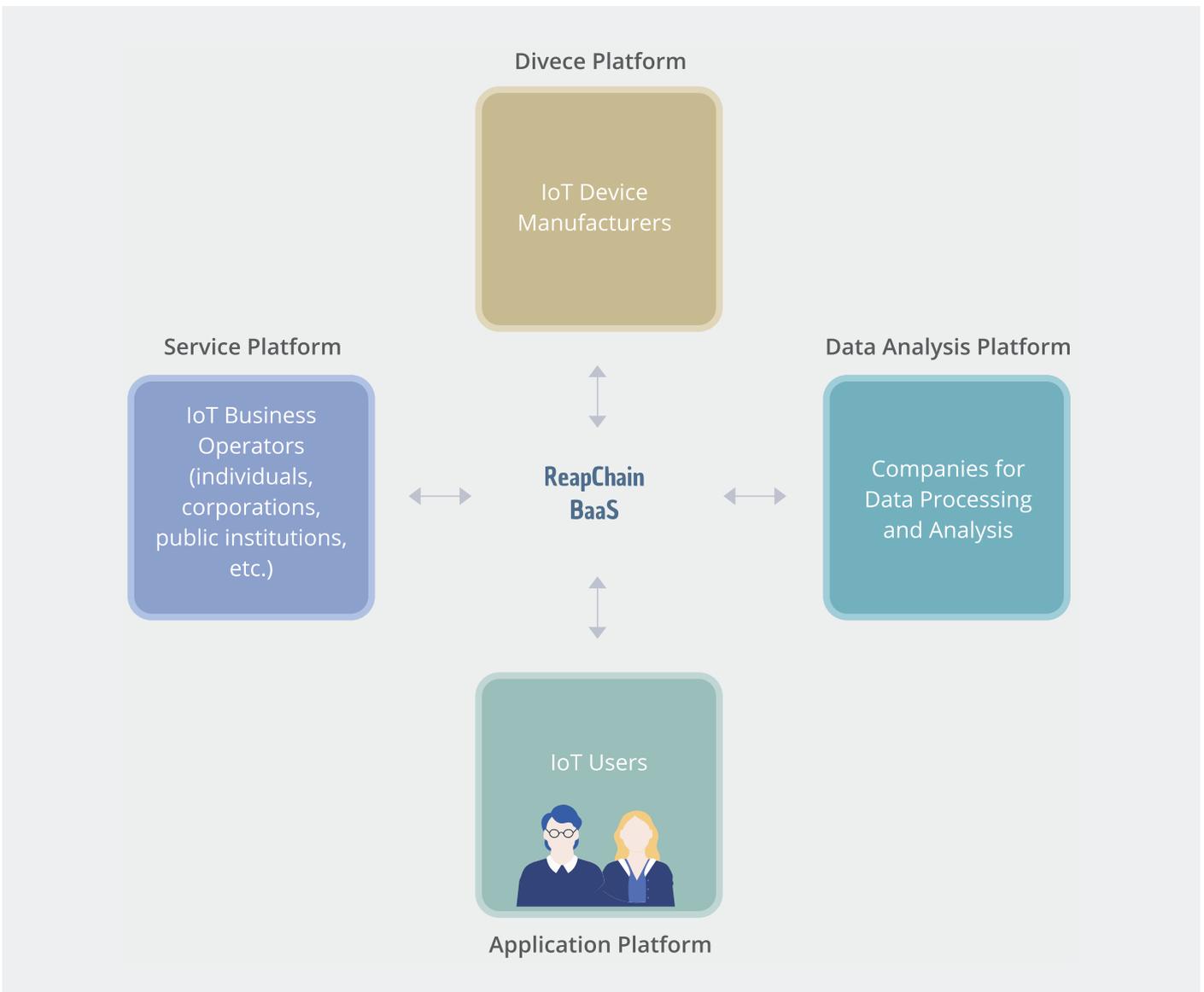
Step4. Providing customized medical services based on reliable medical treatment data.

5. Ecosystem

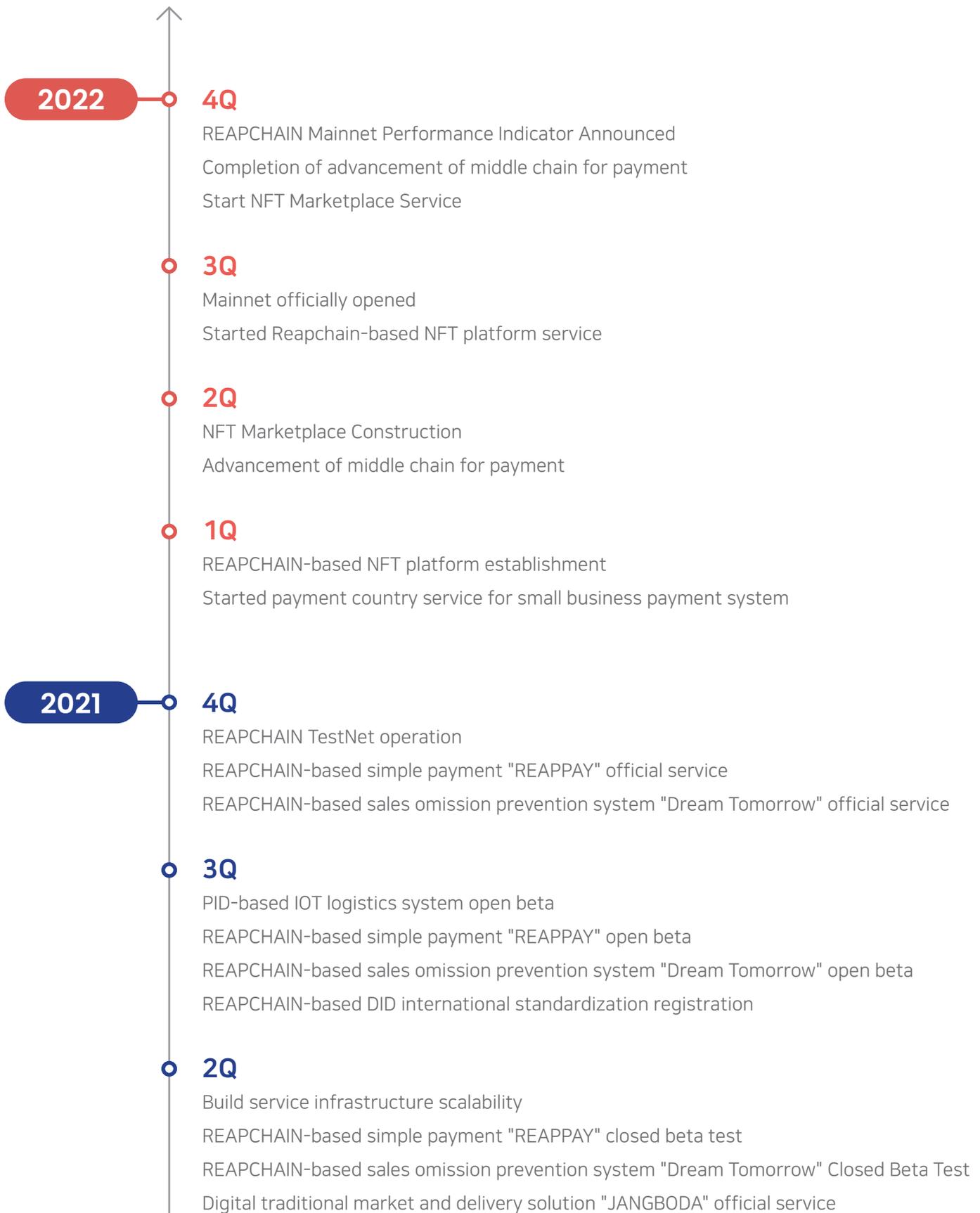
Business Ecosystem based on ReapChainBaaS

Participants in the ReapChain ecosystem consists of IoT service users, IoT device manufacturers, entrepreneurs such as individuals, companies, government, and public institutions who want to develop the IoT-based system and companies who utilize the IoT-based data to process and analyze.

< Figure 14. Business Ecosystem Configuration >



6. Roadmap



2021

1Q

Establishment of commercial service environment and stabilization of operation
PID-based IOT logistics system closed beta test
REAPCHAIN Closed Beta Test
Closed beta test of digital traditional market and delivery solution
Establishment of commercial service environment and stabilization of operation

2020

4Q

Whitepaper Ver 1.0 released
Closed Beta Integration Testing
Build REAPCHAIN BaaS-based service infrastructure
Establishment of Microservice-based REAP Platform service infrastructure
Securing BM for spreading REAP Platform - Signed MOU with IoT device company
Securing BM for spreading REAP Platform - MOU with IoT platform service company

3Q

Whitepaper Ver 0.9 released
Alpha Integration Test
REAPCHAIN Beta (Ver 2.0) development and verification test
ReapMiddleChain Beta (Ver 2.0) development and verification test
Reap Platform & SDK Beta (Ver 2.0) launch and verification test
Reap Wallet (Ver 1.0) Open
Pre-Sale and exchange listing
Token Generation (TGE) and Distribution
MCU based object PID development

2Q

REAPCHAIN Alpha (Ver 1.0) development and verification test
ReapMiddleChain Alpha (Ver 1.0) development and verification test
Reap Platform & Reap SDK Alpha (Ver 1.0) launch and verification test
REAPCHAIN Token Sale - Private Sale 1st
REAPCHAIN Token Sale - Private Sale 2nd

1Q

REAPCHAIN MVP (Ver 0.8) Verification Test
ReapMiddleChain MVP (Ver 0.8) Verification Test
Whitepaper Ver 0.8 released
Seed Sale

2019**4Q**

Reap Platform & Reap SDK (Ver 0.1) design and development
Smart Contract establishment and Reap Wallet (Ver 0.1) development

3Q

ReapMiddleChain (Ver 0.1) Design and Development

2Q

REAPCHAIN Mainnet (Ver 0.1) development

1Q

REAPCHAIN Mainnet planning and design

7. Team & Partners

Core Members



JAKE LEE
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Graduated from Youngnam University in Mechanical Engineering

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Member of Gyeonggi-do Informatization Committee

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Present) Head of ReapChain Research Center

More than 20 Years Experience in Embedded System Development and Software Quality Engineering



JAY YOO
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University of Minnesota (Twin Cities) MBA
Korea University B.A.

Present) ReapChain, General Manager

Present) SoongEui Women's College, Adjunct Professor

Former) 25 years of experience in marketing and strategy at Cheil Communications, Hyundai Corporation and Hyundai Motor Company

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 Distributed Processing and Computer/ Embedded System
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 Steering Committee, Graduate School of Technology Management
 AACSB Committee Member, College of Business Administration
 Other Undergraduate Admissions Committee members, Additional TA Improvement Committee members, ICC Internationalization Committee member, Participated in the financial engineering minor program operation committee and Korea-Japan CAMPUS Asia project group
 Research papers selected from 54 [Academic achievements of KAIST 2012]



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 Present) Promoter and Steering Committee of the Korean Blockchain Society
 Present) Vice President of the Korea Payment and Payment Association
 Present) Director of the Korea Information Processing Society
 Present) Director of the Korea Electronic Commerce Association
 Present) Advisory Professor, Blockchain, Korea Insurance Development Institute
 Present) Commissioner of the Korea Institute of Behavioral Sciences
 Former) BK21 Senior Researcher (Yonsei University Graduate School of Information)
 Former) Promoter of Korea Information Technology Convergence Society and Director of Industry-University Cooperation
 Blockchain, Distributed Ledger Technology Fintech,Token Economy VR and AI



CHEOLHWAN KIM

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 Present) Professor at Hanyang University
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 Present) Advisor, AVI U Systems Co., Ltd.
 Present) Consulting for Gdynet Korea
 Present) Productivity Center Blockchain Lecture
 Present) ICT Polytech Blockchain Lecture
 Former) DACOM Distributed Transaction Processing Application Development
 Former) Gigalink Founder (Network Equipment Development)
 Former) Director, Intops (Russia, Israel New Technology Project)
 Former) Israel MusicGenome / ExpoBee Korea Consultant
 Former) K-ICT Mentoring Center, Korea Youth Entrepreneurship Foundation
 Former) Korea Technology Venture Foundation Mentor

Advisors



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3. Security Risk: Like all cryptocurrencies, Ethereum is vulnerable to mining attacks such as 'double payment attacks' or '51% attacks'. Hackers or other groups with malicious intent use the attack method described above to enter ReapChain Inc. Alternatively, it can attack REAP, and if such a blockchain attack is successful, it can seriously damage REAP transactions and REAP.

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